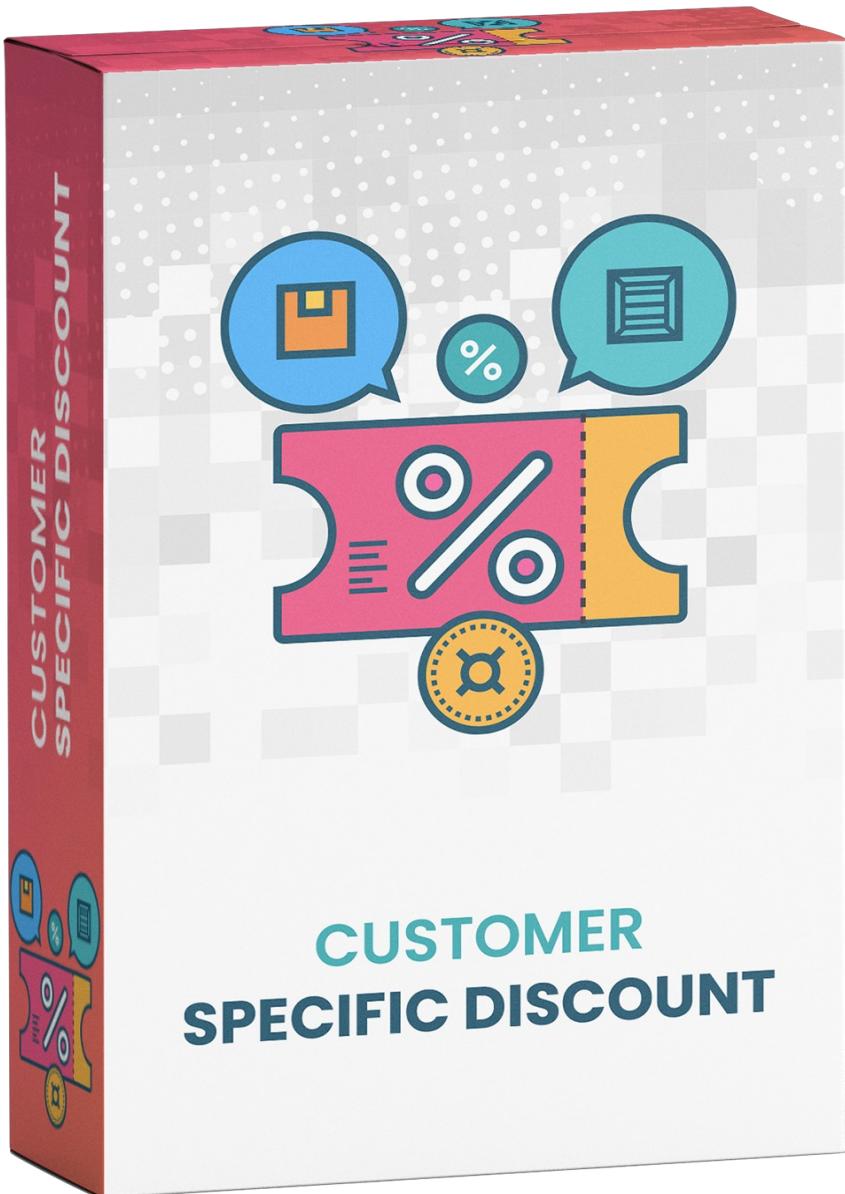


# CUSTOMER SPECIFIC DISCOUNT

## USER GUIDE



## WHATS THIS INSIDE?

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## NOTICE

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## EXTENSION DESCRIPTION

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Customer specific discount extension from Zealousweb helps to create shopping cart price rules based on specific customers. Admin can create discount codes for the specific customer. This extension will load your registered customers on shopping cart rules based on the selected user group and allow you to choose customers. You will have the two options for the selected customers. You can either include those customers to the rule or exclude those customers from the rules. If you will not choose any option here, then all the customers of the selected group will use the code.

In this way, this extension can allow admin to provide a special discount to special customers and exclude the customer for the particular rules. It is an easy way to revoke discounts.

### Features

- Enable/Disable extension from the backend
- Option to create cart rules customers specific
- Option to exclude particular customers from the discount rule
- The discounts can be applied to the products in the form of coupons.

## HOW DOES THIS EXTENSION WORK?

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To use this extension, admin has to enable the extension from the store configuration. Once admin enables extension, the customer grid will be visible under the shopping cart price rule. By default there are not any customers in the list. Once admin selects the customer group, the customers will be loaded in the grid. After that admin can either include or exclude customers.

Based on the shopping cart rule configuration, the discount code will work.

## INSTALLATION STEPS

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### Step1: Check Permission

Make sure the "app" have sufficient write permission to write the files.

### Step2: Upload Files

Unzip and upload all content of the extension folder to the root folder of your Magento website using FTP client. On the request whether existing files (folders) should be replaced – select Yes.

### Step3: Enable Extension using Component Manager (optional with Step4)

After uploading files, you can enable extension from System > Web Setup Wizard > Module Manager. You can find the extension listed in the grid and click on “Enable” option to start installation process wizard.

Component Name	Module Name
zealousweb/whoalsoview	Zealousweb_WhoAlsoView
zealousweb/gdprcompliance	Zealousweb_GdprCompliance
zealousweb/customerpromotion	Zealousweb_CustomerPromotion
zealousweb/applelogin	Zealousweb_AppleLogin
yotpo/magento2-module-yotpo-reviews	Yotpo_Yotpo
vertex/module-tax	Vertex_Tax
temando/module-shipping-m2	Temando_Shipping
msp/twofactorauth	MSP_TwoFactorAuth
msp/recaptcha	MSP_ReCaptcha
magento/module-wishlist-sample-data	Magento_WishlistSampleData

#### **Step4: Enable Extension using SSH (optional with Step3)**

If you have SSH access of your web server then you can setup extension using commands too. Please find commands below:

##### **For windows server:**

```
php bin/magento setup:upgrade  
php bin/magento setup:static-content:deploy
```

##### **For linux server:**

```
bin/magento setup:upgrade  
bin/magento setup:static-content:deploy
```

#### **Step5: Refresh Cache**

You can refresh cache from **System > Cache Management** from admin section. If you have SSH access of web server then you can refresh magento cache by following command:

##### **For windows server:**

```
php bin/magento cache:clean
```

##### **For linux server:**

```
bin/magento cache:clean
```

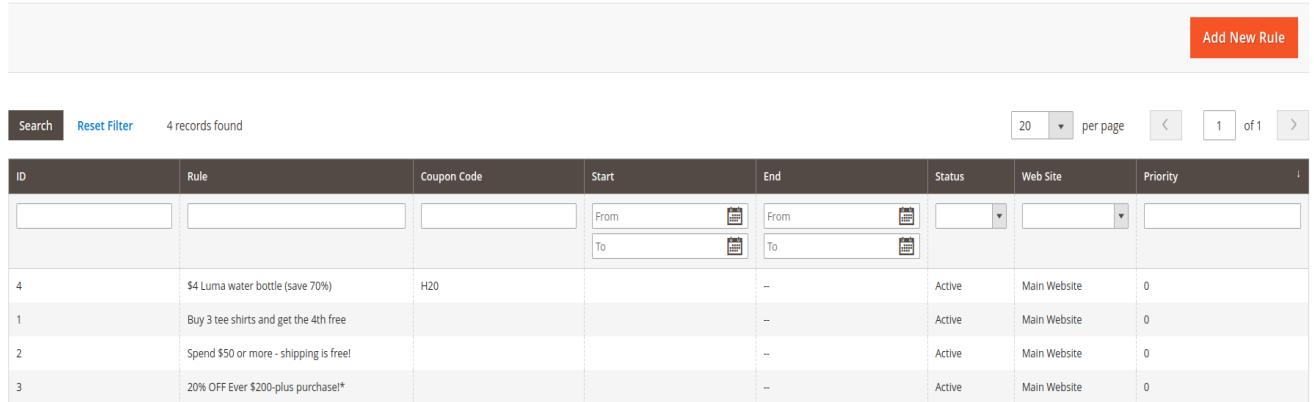
Note: \* After all above steps please logout and login again in admin section.

In case you face any problems while installing, feel free to Contact Us at  
**[magento@zealousweb.com](mailto:magento@zealousweb.com)**

## HOW TO USE

The extension extends the default cart price rules configuration. So after the installation steps has been performed, edit the cart price rule, the store owner should go to MARKETING → Promotions → Cart Price Rules.

### Cart Price Rules

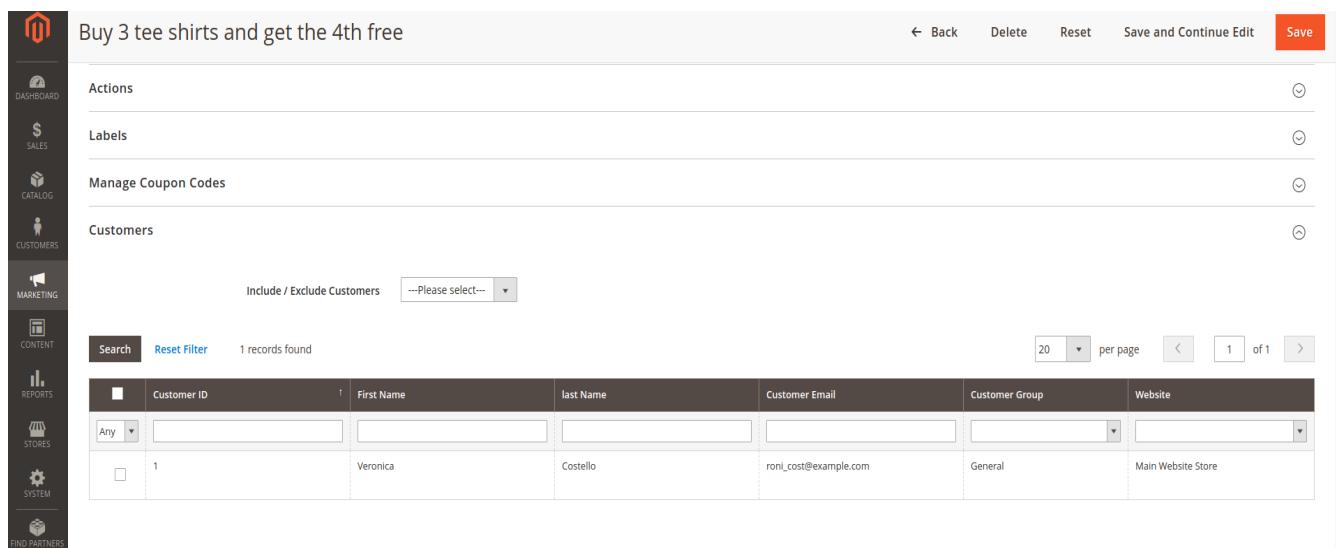


A screenshot of the 'Cart Price Rules' grid interface. At the top right are search, filter, and user icons. A red 'Add New Rule' button is visible. Below the header, there are search, filter, and pagination controls. The main grid shows four existing rules:

ID	Rule	Coupon Code	Start	End	Status	Web Site	Priority
4	\$4 Luma water bottle (save 70%)	H20		--	Active	Main Website	0
1	Buy 3 tee shirts and get the 4th free			--	Active	Main Website	0
2	Spend \$50 or more - shipping is free!			--	Active	Main Website	0
3	20% OFF Ever \$200-plus purchase!*			--	Active	Main Website	0

From here, the store owner can either Add New Rule or Edit the rules that have been created before. Please note that during the initial setup this grid may be empty.

Our extension adds the special Customers tab.



A screenshot of the 'Customers' tab interface. On the left is a sidebar with navigation links: DASHBOARD, SALES, CATALOG, CUSTOMERS (highlighted), MARKETING, CONTENT, REPORTS, STORES, SYSTEM, and FIND PARTNERS. The main area shows a rule titled 'Buy 3 tee shirts and get the 4th free'. Below it are sections for Actions, Labels, Manage Coupon Codes, and Customers. A dropdown menu 'Include / Exclude Customers' is set to 'Please select...'. A search bar shows '1 records found'. The bottom part is a grid of customer details:

	Customer ID	First Name	Last Name	Customer Email	Customer Group	Website
Any						
1	Veronica	Costello	roni_cost@example.com	General	Main Website Store	

This tab shows the customers grid based on selected customer groups with the default possibility to sort out the values and reset the filters. The customer grid supports the multi select possibility to choose several customers simultaneously. Once the customer(-s) are selected and the configuration is saved, the cart price rule will be triggered only for the targeted shopper(-s).

**Note: if no customers and no option from include/Exclude are selected, the cart price rule will work for anyone who match the other conditions. Also if customers are selected but no option is selected from the include/Exclude customers then this rule will also work for all other customers who match the rule conditions.**

After saving this rule you could apply this coupon code based on cart price rule. You can apply this on cart page and checkout page.

The screenshot displays a shopping cart summary and a discount application interface. On the left, a table shows a single item: "Push It Messenger Bag" at \$45.00, quantity 1, with a subtotal of \$45.00. To the right is a "Summary" box containing the following details:

Subtotal	\$45.00
Discount	-\$10.00
Tax	\$2.89
Order Total	\$37.89

Below the summary is a blue "Proceed to Checkout" button. At the bottom of the page, there's a "Check Out with Multiple Addresses" link. On the far left, there's a "Move to Wishlist" link and a "Update Shopping Cart" button. A red box highlights the "Apply Discount Code" input field, which contains the code "TEN". Another red box highlights the "Cancel Coupon" button next to it.

## GETTING HELP WITH MAGENTO

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ZealousWeb Technologies offers its customers 3 months of free support. We also offer custom Magento extension development and Magento theme design services to fulfil your e-commerce objectives. Not only this, our Magento experts provide profound and customer oriented development of your project within short timeframes.

Thank you again for choosing an Extension developed by ZealousWeb! If you are facing issues while using this extension, please feel free to contact us at [magento@zealousweb.com](mailto:magento@zealousweb.com).

